PART B - FEE(S) TRANSMITTAL Complete and send this form, together with applicable fee(s) to: Mail Mail Stop ISSUE FEE **Commissioner for Patents** PO Box 1450 Alexandria, VA 22313-1450 **FAX** (571) 273-2885 INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)) Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each 23494 7590 12/26/2007 additional paper, such as an assignment or formal drawings, must have its own certificate of mailing or transmission. TEXAS INSTRUMENTS INCORPORATED CERTIFICATE OF MAILING OR TRANSMISSION PO BOX 655474, M/S 3999 I hereby certify that this Fee(s) Transmittal is being transmitted via online submission to the USPTO, on the date indicated below. **DALLAS, TX 75265** Robin E. Barnum (Depositor's name) / Robin E. Barnum / (Signature) January 3, 2008 (Date) FIRST NAMED INVENTOR ATTORNEY DOCKET NO. | CONFIRMATION NO. APPLICATION NO. FILING DATE 09/713.432 11/ 15/ 2000 Robert T. Killian, et al. TI-26605 3221 Apparatus and Method to Facilitate the Customization of Television Content With Supplemental TITLE OF INVENTION: Data PUBLICATION FEE APPLN. TYPE SMALL ENTITY ISSUE FEE PREV. PD IF TOTAL FEE(S) DUE **DATE DUE** nonprovisional NO \$1,440 \$0 \$0 \$1,440 03/26/2008 **EXAMINER ART UNIT** CLASS-SUBCLASS 707-104100 Wassum, Luke S 2167 Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). For printing on the patent front page, list Robert D. Marshall, Jr. Change of correspondence address (or Change of Correspondence Address form (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, PTO/SB/122) attached. W. James Brady 2 "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev. 03-02 or (2) the name of a single firm (having as a more recent) attached. Use of a Customer Number is required. member a registered attorney or agent) and the 3 Frederick J. Telecky, Jr. names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (B) RESIDENCE: (CITY and STATE OR COUNTRY) NAME OF ASSIGNEE PO BOX 655474, M/S 3999 TEXAS INSTRUMENTS INCORPORATED DALLAS, TX 75265 Please check the appropriate assignee category or categories (will not be printed on the patent) 🔲 individual 🛛 corporation or other private group entity 🔲 government The following fee(s) are enclosed: 4b Payment of Fee(s): A check in the amount of the fee(s) is enclosed 冈 Issue Fee Publication Fee (No small entity discount permitted) Payment by credit card. Form PTO-2038 is attached. \boxtimes Advance Order - # of Copies \boxtimes The Director is hereby authorized to charge the required fee(s), or credit any overpayment, to Deposit Account Number 20-0668 (enclose an extra copy of this form). Change in Entity Status (from status indicated below) a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2). The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above. NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the application; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office / Robert D. Marshall, Jr. / January 3, 2008 Authorized Signature

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, PO Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450.

Registration No.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Typed or printed name

Robert D. Marshall, Jr.

28,527